



JOI GORDON | BIO

Co-founder, Gordon Hewes

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Joi Gordon is the co-founder of Gordon Hewes, a consulting and coaching firm specializing in elevating nonprofit and social enterprise leaders and missions.

Joi is also co-founder of Rapport, a technology company disrupting how companies build cultures of belonging, empathy, and engagement in the new work normal. Rapport is an AI technology poised to revolutionize the human capital space.

For over two decades, Joi served as CEO of Dress for Success Worldwide. Joi initially joined as a board member in 1998 and quickly moved into leadership, spending nearly 24 years scaling the mission and the brand, globally.

Under her leadership, Dress for Success became a globally recognized leader in women's equality, empowering more than one million women to become economically secure. During her tenure, she grew the organization to nearly 150 cities in more than 20 countries, scaling innovative programming, fundraising and community activation to offer a full continuum of services that enabled women to secure employment, advance in their careers and achieve financial freedom.

Joi is a member of the Las Vegas Chapter of The Links, Incorporated. Previously, she served on several inaugural women's advisory councils for American Airlines, Office Depot and VOICE, an imprint of Hyperion Books. She also served on the corporate board of directors of Urban Brands, parent company of fashion brand Ashley Stewart.

A highly acclaimed and celebrated thought leader in leadership, inclusion and empathy, Joi has received numerous accolades and awards from several professional and academic institutions including: the 2020 Chief Executive Award from the New York Society of Association Executives (NSAE); induction into the Hall of Fame at the University of Oklahoma, College of Law where she also received two of its most prestigious accolades – the Order of the Owl and Regents' Alumni Award; the Legacy Award from Working Mother Media; Business Law in Leadership Awards from Lawyer's Alliance; the Black Women's Agenda, Inc.'s Economic Business Award; the Distinguished Alumni Award from the University of Oklahoma, Gaylord College of Journalism; the Vice Chancellor's Award from The American Foundation for the University of the West Indies; and the Ellis Island Medal of Honor, just to name a few.

Joi has been profiled in Crain's New York Business, Financial Times, Epoch Times and Black Enterprise. She also was named among Working Mother Magazine's "Most Powerful Moms in Non-Profit" list and named one of the "25 Most Influential Black Women in Business" by Network Journal Magazine.

Joi received her B.A. in radio/television broadcasting from the University of Oklahoma and her juris doctorate from its College of Law. She lives with her husband Errol in Las Vegas, NV. Her greatest joys are watching her two adult children, Sydney and Nicholas, soar.